

### Research assistant job

The GPET team (international trade) and the ANR team on firm responsibility within globalization (RESPGLOB) are looking for a research assistant (R.A.) to work on the two tasks described below.

The R.A. will work from PSE and will meet regularly with Pamina Koenig and Sandra Poncet.

#### Tasks

1. Build a database focused on firms based in France in the apparel sector. For each of these firms, the objective is to gather variables measuring their social and environmental responsibility through time, going as far as possible to the 1990s.  
Although we do have a list of variables to start with, the R. A. will need to be autonomous in proposing new variables or ways to measure the proposed variables. The RA will be asked to go through yearly reports of firms to find evidence of their investment in responsible activities or methods. Access to known databases will be provided to the R.A., and we expect her/him to find new ones and be innovative.
2. Perform literature reviews on issues related to corporate social responsibility.
  - a. Are consumers responsive to information revealed about the product they buy, the firm they buy from, or the production process?
  - b. Are consumers ready to pay higher price for a product when environmental or social responsibility is revealed to them?
  - c. Which evidence do we have on the effect of consumer boycotts?

#### Skills

We encourage M1 and M2 students to apply. The job is very flexible and will adapt to the candidate's schedule. Students may apply on task 1 OR on Task 2, as they may be done at different times.

Task 1 requires text-mining skills and knowledge of scrapping is an advantage.

Task 2 requires a good sense of synthesis and an interest in the trade literature.

#### Wage

Minimum wage conditions

**Please contact Pamina Koenig** [pamina.koenig@psemail.eu](mailto:pamina.koenig@psemail.eu) and **Sandra Poncet** [Sandra.poncet@psemail.eu](mailto:Sandra.poncet@psemail.eu) specifying in the subject line: R.A. + task 1 (or 2) + your name and first name.